



“Our Mission”

Short Mission Statement:

The mission of our club is to provide a positive and enjoyable environment for our children to develop physical and social skills through their participation in Australian Rules football within our local Hills community.

Long Mission Statement:

The mission of our club is to provide a positive and enjoyable environment for our children to develop physical and social skills through their participation in Australian Rules football within our local Hills community. We will achieve this through our commitment to the following core club philosophies:-

- **Player Development:** We strive to inspire and develop our players' football skills, confidence, self-discipline, fitness, initiative and sense of teamwork to their highest potential as well as promoting positive personal values and a healthy lifestyle.
- **Sportsmanship:** Our program is designed to instil good sportsmanship in every facet of the game, both on and off the field. We value endeavour, persistence and playing in the true spirit of the game rather than a win-at-all-costs-attitude.
- **Respect:** Our values are based on a foundation of respect for our club, our members, our opponents and officials.
- **Positive Coaching:** We are committed to providing our players with the best possible coaching and will seek to deliver this by actively supporting the accreditation and ongoing development of our coaches.
- **Active Participation:** We encourage and will facilitate the positive involvement and equality of opportunity for all members of our club including players, supporters and volunteers.
- **Sense of Community:** The Hills support a community with a long-standing tradition of healthy competition, participation, and service. We expect our members to take pride in the club and the club to take pride in its role in the community. We seek in return for the community to take pride in our club.

The accomplishment of our objectives will be promoted through the establishment and provision of:

- Quality administrative systems and procedures to support our volunteers;
- A strong financial position;
- A viable membership base; and
- Strong links to regional, state, and national football resources and infrastructure.